

# Cookie scan report

### **Summary**

Scan date: 09/02/2021

Domain name: www.callpartner.de

Server location: Germany Cookies, in total: 21

#### Scan result

21 cookies were identified.

9 cookies are unclassified and need manual classification and a purpose description.



The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

## Category: Necessary (4)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
freewheel-detected-bandwidth	callpartner.de	HTTP	1 day
First found URL: https://www.callpartner.de/			
<b>Cookie purpose description:</b> This cookie is used in cond the site, by distributing the traffic load on multip		izes the response ra	ate between the visitor
Initiator: Script tag, page source line number 643			
Source: https://s.vi-serve.com/tagLoader.js			

rc::a google.com HTML Persisten

First found URL: https://www.callpartner.de/

Cookie purpose description: This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.

Initiator: Script tag, page source line number 21

**Source:** https://www.google.com/recaptcha/api.js?hl=derender=explicitonload=onReCaptchaLoad

Data is sent to: United States (not adequate)

rc::c google.com HTML Session

First found URL: https://www.callpartner.de/

Cookie purpose description: This cookie is used to distinguish between humans and bots.

Initiator: Script tag, page source line number 21

Source: https://www.google.com/recaptcha/api.js?hl=derender=explicitonload=onReCaptchaLoad

Data is sent to: United States (not adequate)

SESS# stickyadstv.com HTTP 1 day

First found URL: https://www.callpartner.de/

Cookie purpose description: Preserves users states across page requests.

Initiator: Script tag, page source line number 643

 $\textbf{Source:} \ \text{https://ads.stickyadstv.com/www/delivery/swfIndex.php?reqType=AdsSetupprotocolVersion=2.0zoneId=4166177\_fw\_gdpr=1\_fw\_gdpr\_consent=schain=1.0,1!vi.ai,439089937790804,1$ 

**via** https://s.vi-serve.com/tagLoader.js

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 \_gads
 callpartner.de
 HTTP
 1 year

First found URL: https://www.callpartner.de/

Cookie purpose description: Used to register what ads have been displayed to the user.

Initiator: Script tag, page source line number 20

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

**bridge** adgrx.com Pixel Session

First found URL: https://www.callpartner.de/

**Cookie purpose description:** Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.

Initiator: Script tag, page source line number 643

Source: https://cm.adgrx.com/bridge?AG\_PID = freewheelAG\_SETCOOKIE

via https://s.vi-serve.com/tagLoader.js
Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

ecm3 amazon-adsystem.com Pixel Session

First found URL: https://www.callpartner.de/

**Cookie purpose description:** Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant adverti sement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Script tag, page source line number 643

Source: https://s.amazon-adsystem.com/ecm3?id=a7efca68de188cae43bb75fd2861c022ex=freewheel.tvgdpr=0gdpr\_consent=

via https://s.vi-serve.com/tagLoader.js

Data is sent to: United States (not adequate)

goog\_pem\_mod callpartner.de HTML Persistent

First found URL: https://www.callpartner.de/

**Cookie purpose description:** Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 20

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user:  ${\color{red}{\rm No}}$ 

IDE doubleclick.net HTTP 1 year

First found URL: https://www.callpartner.de/

**Cookie purpose description:** Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag, page source line number 643 Source: https://s.vi-serve.com/tagLoader.js

Data is sent to: United States (not adequate)

Blocked until accepted by user:  $\ensuremath{\text{No}}$ 

**pxld** stickyadstv.com HTTP 1 day

First found URL: https://www.callpartner.de/

Cookie purpose description: Used to track the visitor across multiple devices including TV. This is done in order to re-target the visitor through multiple channels.

Initiator: Script tag, page source line number 643

Source: https://ads.stickyadstv.com/www/delivery/swfIndex.php?reqType=AdsSetupprotocolVersion=2.0zoneId=4166177\_fw\_gdpr=1\_fw\_gdpr\_consent=schain=1.0,1!vi.ai,439089937790804,1

via https://s.vi-serve.com/tagLoader.js

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

test\_cookie doubleclick.net HTTP 1 day

First found URL: https://www.callpartner.de/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 20

**Source:** https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

UIDstickyadstv.comHTTP1 day

First found URL: https://www.callpartner.de/

Cookie purpose description: Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Initiator: Script tag, page source line number 643

Source: https://ads.stickyadstv.com/www/delivery/swfIndex.php?reqType=AdsSetupprotocolVersion=2.0zoneId=4166177\_fw\_gdpr=1\_f w\_gdpr\_consent=schain=1.0,1!vi.ai,439089937790804,1

via https://s.vi-serve.com/tagLoader.js Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

## Category: Unclassified (9)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY	
google_experiment_mod34	callpartner.de	HTML	Persistent	
First found URL: https://www.callpartner.de/				
Cookie purpose description: Unclassified				
Initiator: Script tag, page source line number 20 Source: https://pagead2.googlesyndication.com/pagead	/js/adsbygoogle.js			
Data is sent to: United States (not adequate)				
Blocked until accepted by user: No				
google_experiment_mod36	callpartner.de	HTML	Persistent	
First found URL: https://www.callpartner.de/				
Cookie purpose description: Unclassified				
Initiator: Script tag, page source line number 20 Source: https://pagead2.googlesyndication.com/pagead	/js/adsbygoogle.js			
Data is sent to: United States (not adequate)				

Blocked until accepted by user: No

dodde experiment mods/ campartner.de nivil Persisten	google_experiment_mod37	callpartner.de	HTML	Persistent
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First found URL: https://www.callpartner.de/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 20

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

google_experiment_mod44	callpartner.de	HTML	Persistent
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First found URL: https://www.callpartner.de/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 20

Source: https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

google_experiment_mod47	callpartner.de	HTML	Persistent
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First found URL: https://www.callpartner.de/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 20

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

google\_experiment\_mod53 callpartner.de HTML Persistent

First found URL: https://www.callpartner.de/ Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 20

 $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ 

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

HTML Persistent google\_experiment\_mod54 callpartner.de First found URL: https://www.callpartner.de/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 20  $\textbf{Source:} \ https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js$ Data is sent to: United States (not adequate) Blocked until accepted by user: No vast-client-total-calls callpartner.de HTML Persistent First found URL: https://www.callpartner.de/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 643 Source: https://s.vi-serve.com/tagLoader.js Data is sent to: United States (not adequate) Blocked until accepted by user: No vast-client-total-calls-timeout callpartner.de HTML Persistent First found URL: https://www.callpartner.de/  $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ Initiator: Script tag, page source line number 643 **Source:** https://s.vi-serve.com/tagLoader.js

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

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